Keep Sarasota County Beautiful Advisory Board
Regular Meeting on January 14, 2026
8750 Bee Ridge Road
Sarasota, FL

This meeting was recorded and is on file.

CALL TO ORDER

Geralde Mack called the meeting to order at 5:05 p.m.

Attendees: Phillip Davi, Harper H., Geralde Mack, Paul Scholl
Absent: Ranya Kargbo, Brooks Rogers, Shannon Powers
Staff: Deb Cooney, Katie White

RECITATION OF MISSION STATEMENT

The mission statement was recited by all Board Members. "Educate the public and promote interest and participation in the overall improvement and beautification of the environment throughout Sarasota County."

OPEN TO THE PUBLIC

N/A

APPROVAL OF MINUTES

- **October 8, 2025 AB** – Moved to approve by Geralde Mack and seconded by Paul Scholl; approved unanimously.

BOARD ELECTIONS

Deb Cooney presented all the open positions available on the Advisory Board: Chair, Vice Chair, Second Vice Chair.

- Phillip Davi – appointed (unanimously approved).
- Paul Scholl – appointed (unanimously approved).
- Geralde Mack – appointed (unanimously approved).

STAFF REPORT

- Vacant Advisory Board positions update – two positions open, currently in process to be posted with other advisory board vacancies
- Greatest American Cleanup Date – TENTATIVE April 18
- KSCB Coordinator vacancy status – position to start January 26
- Advisory Board purpose refocus – work with KSCB Coordinator to organize, review, implement countywide beautification, education and litter control programs and advise and make recommendations on matters pertaining to litter control and beautification programs (Adoption program, cleanups, etc.); will not be funding Volunteer Awards

Recognition (VAR) as in previous years, but will still assist with/recognize volunteer efforts (example: Human Resources hosts a Sarasota County Commission recognition)

- Prompt to Advisory Board – come back to the February meeting with new ideas for staff to consider/research (new project ideas, enhancements to existing programs (adoption, cleanups, etc.))

DISCUSSION

- Adopt-a-Road Cleanup Event/Family Day Reminder for Jan. 19. 9-11 a.m. 2523 Cocoanut Avenue shared by Geralde Mack.

UPCOMING MEETINGS

Advisory Board meeting Feb. 11, 2026, 5-6 p.m. at 8750 Bee Ridge Road, Sarasota

ADJOURN

Phillip Davi adjourned the meeting at 6:04 p.m.