Keep Sarasota County Beautiful Advisory Board
Regular Meeting on March 12, 2014
8750 Bee Ridge Road
Sarasota, FL

This meeting was recorded and is on file.

CALL TO ORDER
Juliana Bellia called the meeting to order at 5:02 p.m.

Attendees: Juliana Bellia, Sarah Jackel, Laraine Jansen, Bob Lewis, Candice Messerschmidt, Sharon Moitis and Larry Prohs

Unable to attend: Alison Albee

Staff: Larry Alexander, Wendi Crisp and Mary Stagg

RECITATION OF MISSION STATEMENT
The mission statement was recited by all Board Members. "Educate the public and promote interest and participation in the overall improvement and beautification of the environment throughout Sarasota County."

OPEN TO THE PUBLIC
No Public present.

APPROVAL OF MINUTES
Minutes from the February 12, 2014 Advisory Board Meeting and the February 12, 2014 Volunteer Awards Recognition Dinner were approved.

KSCB AB CHAIR REPORT
KSCB ANNUAL REPORT:
The KSCB Annual Report will be presented to the Sarasota County Commission during the meeting on Tuesday, March 18. All board members are invited and encouraged to attend. The meeting will be held at 1660 Ringling Boulevard.

Proclamation will also be delivered at the beginning of the meeting recognizing "Great American Cleanup" week.

VOLUNTEER AWARDS RECOGNITION DINNER:
The sub-committee of Juliana Bellia, Sarah Jackel and Candice Messerschmidt will co-chair the event. Location, date, time and theme were presented to the full Advisory Board for a vote. The board unanimously approved the following: event to be held at Circus Sarasota on Wednesday, November 12, 2014. Doors to open at 5 p.m., dinner to be served at 5:45 p.m. and the awards program to be held from 6:30-7:30 p.m. Theme is "Soaring to New Heights."

Wendi Crisp will be researching catering options during upcoming weeks.

DRAFT

Discussion about where volunteers come from and the invitation process ensued. How do we continue to encourage ALL volunteers to attend the event and be aware that the event is open to any KSCB volunteer, not just the award winners?

Costume closet is available to the Advisory Board for the awards program.

ADOPT A ROAD CLEANUP REMINDER:

- Q1: March 29 – Julie, Sarah and Laraine
- Q2: May 17 – Sharon , Larry and Bob
- Q3: August 16 – Laraine, Julie and Candi (TBC)
- Q4: October 18 – TBD

Meet at 9 a.m. at 1301 Cattlemen Road for each cleanup. Adoption road is Bahia Vista between Cattlemen Road and Honore Avenue. Please take supplies home tonight and bring them with you for the March event.

CHAPTER REPORTS

City of North Port: Juliana Bellia
Great American Cleanup activities will be held on Saturday, March 15, 2014 in North Port. Juliana Bellia has partnered with the Parks & Recreation department and is anticipating 50-75 volunteers.

City of Sarasota: No liaison

City of Venice: Laraine Jansen
Laraine provided an update on the Siesta Waterway project. She also provided an update on their "street sweep" cleaning effort in their neighborhood. Laraine asked if it would be ok for students to participate in the Adoption Program efforts. Wendi Crisp confirmed it is ok for students to participate – under age 15 should be accompanied by an adult.

City of Longboat Key: No liaison

Wendi Crisp to look into requirements for new liaisons – does it have to be someone employed with the cities, or can it be a resident? Can we reach out again to Town of Longboat Key and the City of Sarasota for a representative?

STAFF REPORT: Wendi Crisp

GREAT AMERICAN CLEANUP:
As of today, there are approximately 600 volunteers pre-registered for the event. Supply pickup is the week of March 17-21 at both the Bee Ridge office and at the Central County Landfill. Advisory Board members may take supplies tonight for the event. Site captains: Sharon Moitis will staff at Caspersen Beach; Candice Messerschmidt at Siesta Key; Laraine Jansen at Shamrock Park; Bob Lewis & Larry Prohs at Old Forest Lakes; Juliana Bellia at North Port (March 15 event).

Wendi Crisp reviewed the required paperwork and how to complete the release form and the post event report form.

Bob Lewis asked if his association could count contracted work at retention ponds in his neighborhood under the Great American Cleanup umbrella. Wendi Crisp advised that since it's not volunteer work, it should not be counted in the volunteer hours for the program.

HOLIDAY CLEANUP:
Wendi Crisp updated the group on the progress of the holiday cleanup. The Parks team has identified Lido Beach, Ted Sperling Park, Siesta Key and N. Jetty Beach as the prime locations to host the cleanup efforts. The event will run from 7 a.m.-9 a.m. and should be early enough not to interfere with regular beachgoers or those attending events related to the Grand Prix boat races. We need to encourage the volunteers to carpool to help alleviate parking issues. The Parks team will provide trash and recyclables bags for collection. Wendi Crisp will be meeting with the Communications team on March 26 to begin working on the marketing collateral.

DISCUSSION
Coastal Cleanup is scheduled for Saturday, September 20, 2014.

NEXT MEETING
Next Volunteer Awards Recognition sub-committee meeting will be on April 9, 2014 at 4:30 p.m. at 8750 Bee Ridge Road, Sarasota.

Next Advisory Board meeting will be on April 9, 2014 at 5 p.m. at 8750 Bee Ridge Road, Sarasota.

ADJOURN
Meeting adjourned at 5:45 p.m.