

Zildjian Catering & Consulting



- 2009 – Started Zildjian Catering
- 2011 – Joined Slow Food Sarasota/Manatee
- 2012 – Slow Food Board Member
- 2013- Edible School Garden Committee
- 2013 – Starting buying Eco Friendly Products
- 2014 – Began Green Business Practices
- 2016 – Achieved Green Business Partner
Sarasota County
- 2017- Launched Peak Performance Catering



FUELING TOP ATHLETES SINCE 2006



Green Business Practices & Events

- BUY ECO PRODUCTS – Compostables
- BUY LOCAL – SUPPORT & PROMOTE LOCAL BUSINESS –

Aloe Organic – Blumenberry Farm

Easter Seals Green Path Vets Garden – Florida

House – Greens on Grow – Mixon Farm

Event Planner to take charge:

- COMPOSTING – Making bins available
- SINGLE STREAM RECYCLE – Making bins available
- USING REAL DISHES & EQUIPMENT
- FILTER WATER – DON'T BUY WATER BOTTLES
- COFFEE CUPS FOR STAFF – Logo Cups for Participants
- EDUCATE CLIENTS – Mindfulness

ECO SOLUTIONS

PRICE COMPARISONS Bulk Pricing

Palm leaf 10" Plate	\$.40
Plastic Polystyrene Plate	\$.69
Paper 10" Sugar Cane	\$.13 each
Palm Leaf 6" Plate	\$.39 each
Plastic Polystyrene Plate	\$.40 each
Paper 6" Sugar Cane	\$.06 each
Palm Leaf 4" Plate	\$.29 each
Plastic 4" plate	\$.30 each
Palm Leaf Bowl	\$.23 each
Foam Bowl	\$.05 each
Paper Sugar Cane Bowl	\$.15 each
Eco Green Stripe Coffee Cup	\$.12 each
Foam Coffee Cup	\$.04 each
Coffee Cup Reg Paper	\$.08 each
Eco Forks & Knives	\$.03 each
Polystyrene Plastic Fork & Knives	\$.03 each
Eco Green Stripe Cups	\$.10 each
Plastic 12 oz Cups	\$.10 each



TRENDS & SOLUTIONS

- **EDUCATION** Outreach to Decision Makers - F&B Industry – Event Planners
AWARENESS- Transparency to Companies
- **DETERMINATION** – Accountability

Successful Green Events

- Getting Clients on Board
- Working with Clientele who care
- Partnering & Promoting Local Farms & Business



SUMMARY

- CREATING MOTIVATION
- BENEFITS OF ADOPTING SUSTAINABLE PRACTICES-
- MARKETING – BRINGS AWARENESS

