

**SARASOTA COUNTY  
TOURIST DEVELOPMENT COUNCIL  
AGENDA**

**Wednesday, April 17, 2019**  
**Sarasota County Administration Building**  
**1660 Ringling Blvd, FL.**

**4:00 PM**  
**North County – Think Tank (3<sup>rd</sup> Floor)**

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**I. CALL TO ORDER**

- Certification of Quorum
- Pledge of Allegiance

**II. MEMBER REAPPOINTMENT**

- Commissioner Shelli Freeland-Eddie

**III. APPOINTMENTS**

- Appointment of Vice Chairman
- Appointment of TDC/A Grant Policy Committee Representative & Alternate

**IV. APPROVAL OF MINUTES**

- Meeting of January 17, 2019

**V. REPORTS**

- Tourist Development Tax (TDT) Revenue Reports as of 1/31/19 & 2/28/19
- Tourist Development Tax (TDT) Funds FY19 Q2 Report
- Arts & Cultural Alliance (ACA) FY19 Q1 Report to County
- Visit Sarasota County (VSC) FY19 Q1 Report to County

**VI. OPEN TO THE PUBLIC**

**VII. PRESENTATIONS**

- **Cordell Jetter, President, Tracked Mobility** – Mobility Presentation
- **Nicole Rissler, PRNR Director, Sarasota County** – TDT Beach Maintenance Allocation Presentation
- **Virginia Haley, President & Erin Duggan, Vice President, VSC** – 2025 Destination Strategic Plan Presentation
- **Erin Duggan, Vice President, VSC** – Marketing Update
- **Jim Shirley, Executive Director, ACA** – TDC/A Update Presentation

**VIII. OTHER BUSINESS**

- **Charles Hines, TDC Chair** – Update
- **Members** - Updates

**IX. NEXT MEETING**

- Thursday, May 16, 2019 – North County

**X. ADJOURN**

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