



Sarasota County Communications

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County unveils '#1 Beach in USA' sign for Siesta beach

Sarasota County Commissioners unveiled a sign recognizing Siesta Beach as the “#1 Beach in the USA.” The 8-foot-by-4-foot sign is located at the beachside entrance of the main pavilion.

The sign was designed as a postcard and conveniently located so visitors and residents could pose for photos next it. The reverse side of the sign carries the message, “Wish you were here at the #1 beach in the USA!”

Sarasota County Commissioners, Siesta Key business and civic representatives, and Sarasota Convention and Visitors representatives were involved in creating the sign.

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