



Sarasota County Communications

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County libraries and Sarasota Reds team up to promote reading

Sarasota County libraries and the Sarasota Reds are teaming up to promote reading. Children who check out four books at any of the eight Sarasota County public libraries will receive a Home Run Reading Card. Upon reading the books and returning them to the library, a library staff member will initial their reading card, which is good for a general admission ticket to any 2009 Sarasota Reds game at Ed Smith Stadium.

"We created the Big League Reader Program here in Sarasota because we felt it was very important to show the necessity and importance for children to read and to make it an enjoyable experience at the same time," said General Manager Dan Wolfert. "We are happy to provide kids with an incentive to read."

For more information, contact the Sarasota County Call Center at 941-861-5000 and ask about the Big League Reader program.

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