

Sept. 9, 2008

Green Business Partnership is prime **real estate for REMAX Alliance Group**

Sarasota County has awarded its newest Green Business Partnership to REMAX Alliance Group, an independently owned and operated Realtor with divisions dedicated to international, commercial and rental real estate. The company, at 2000 Webber St., Sarasota, has more than 400 agents in 12 offices serving Manatee, Sarasota and Charlotte counties. It ranks first in the state among all RE/MAX offices. Twenty-eight agents specialize in certified green homes and builders.

Sarasota County Recycling Coordinator Tom Franklin says that among other actions, the company used the Green Business Partnership application to help reduce its environmental impact. "Our required energy audit by Florida Power & Light revealed some measures they could take to conserve energy and save money," Franklin said.

The Green Business Partnership was initiated under a Florida Department of Environmental Protection grant and is open to all businesses in Sarasota County that implement required resource conservation measures and pass an on-site certification assessment. Each certified business receives a Green Business Partnership certificate and seal they can display to demonstrate their commitment to a healthy environment. They also receive an electronic logo that can be used on company stationary and promotional items.

REMAX Alliance Group is listed in a Green Business Partnership directory that's available online at the Green Business Web site, www.scgov.net/greenbusiness.

The Green Business Partnership is actively seeking other participants. For more information, or to request a Green Business Partnership packet, contact the Sarasota County Call Center at 941-861-5000.

For more information on the businesses currently certified under the program, visit www.scgov.net/greenbusiness and click on the link entitled, "Participating Businesses."