

Dec. 4, 2007

## **Keep Sarasota County Beautiful wins President's Circle Award**

For the sixth consecutive year, Keep Sarasota County Beautiful will be honored with a President's Circle Award by Keep America Beautiful, the nation's largest volunteer-based community action and education program. The organization will honor KSCB at its national conference in Washington, DC on Dec. 6.

Established in 1953, Keep America Beautiful has a network of nearly 1,000 affiliates and partners. Sandra Washington has led the local Sarasota County affiliate for more than 20 years. According to Washington, KSCB received the award because of its ongoing training schedule, its active board, conducting an annual litter index and calculating a cost-benefit ration.

"Last year, more than 5,000 volunteers logged over 13,000 hours providing real solutions to problems like improper disposal of litter and other community blights," said Washington. "This year, they've really embraced new initiatives, like the 365-TAGS campaign to reduce cigarette litter on our roadways."

For more information about Keep Sarasota County Beautiful or to volunteer, contact the Sarasota County Call Center at 941-861-5000 and ask to speak with Sandra Washington.